



Terms & conditions

The Event

The Event is a combination of 4 different length bike rides, a traditional 100 mile sportive, two mid length rides of approx 40 and 60 miles and a shorter 20 mile ride, which are scheduled to take place on 23 June 2025. The Event is being organised and run by Andy Cook Cycling on behalf of Hospitality Action.

Rules and Regulations – Terms and Conditions

Cyclists: Participants will be responsible for the roadworthiness of their own bicycle. No accompanying vehicles are allowed to follow riders. This event is not a race or trial of speed, but a personal challenge. Whilst on the ride, participants should avoid any unnecessary risks to either oneself or other riders or road users. Sportives are designed as events for cyclists who have the strength, endurance and stamina to successfully complete their chosen ride distance. Please ensure you have done the right level of training for your chosen distance. As the event takes place on the open road, riders must abide by the Highway Code at all times and shall be responsible themselves for any fractions of the law. All riders must be over the age of 18 and wear a Hard Shell Style Helmet. The use of triathlon handlebars is discouraged. However, where riders do have them fitted they are not to be used when riding in a group. Riders agree to participate in this event entirely at their own risk, and must rely on their own ability in dealing with all hazards, and must ride in a manner which is safe to themselves and others.

Payment:

All payment remains the property of the organisation. No reimbursement will be made in case of withdrawal from the event for any existing reason. Payment must be made either by bank transfer or credit/debit card. An acknowledgement of receipt will be sent by e-mail. No changes can be undertaken once the closing date (Monday 9 June) has passed.

Late Entry:

Only 150 places are available. Subject to availability of entry spaces, all late entry requests after Monday 9 June will be handled on a best efforts basis.

Refund Policy:

The fee is non-refundable.

Environment:

Cycling is a very popular activity, in which the contact with nature is fundamental. We firmly ask you not to throw anything on the roads (paper, wrappers, bottles...): the natural environment must be preserved and the longevity of the Summer Cycle Challenge event depends on this. Rubbish bags will be available for you at controls and stations where you can dispose of your empty bottles, wrappers etc. Give the environment the respect it deserves.

Acknowledgment of Health Risk, Responsibility and Insurance.

- I acknowledge that I will be participating in the Summer Cycle Challenge event organised by Andy Cook Cycling which will involve strenuous physical activity.
- I confirm that I am sufficiently fit for, and am not suffering from any health problems which will be exacerbated by such activity.
- I have been advised by Hospitality Action and Andy Cook Cycling to seek advice from a qualified medical practitioner if I have any doubts or concerns about my health or fitness.
- I recognise that cycling on public roads, particularly in mountainous/hilly areas, is an activity with a danger of personal injury and even death.
- I confirm that I am aware of and accept such risk and will be responsible for my own actions and involvement in this activity.
- All participants are covered by British Cycling Third Party Public Liability insurance on the day to the value of £10 million. The cost of this insurance is included in the entry fee. I also acknowledge that I have been advised by Hospitality Action and Andy Cook Cycling to consider additional personal insurance which will cover me for the following:
 - Costs of medical treatment resulting from injury or illness
 - Evacuation
 - Loss of earnings and/or cost of care in the event that I suffer injury or illness during the Event and/or while traveling
 - Against loss of or damage to my property (including my bicycle)
 - Legal expenses

I confirm that it is my responsibility to arrange adequate insurance against such risks listed above. Neither Hospitality Action nor Andy Cook Cycling will accept any responsibility or liability for any costs that may be incurred due to insufficient insurance cover.

If we change the Event:

Circumstances may require some changes to be made at any time to the particulars of the Event (e.g. itineraries, routes etc). Any such changes will be communicated to you as soon as possible and will be held to be of a minor nature, so far as is practicable.

Marketing:

Photographs, likenesses or images of participants may be used in perpetuity by Hospitality Action and Andy Cook Cycling in the promotion of the Event or future initiatives run or organized by either of them. By taking part in the Event, I irrevocably and unconditionally agree to the use of such photographs, likenesses or images being used in this manner. In particular, these photographs may be used for corporate brochures, articles, websites or any other reasonable purpose. Accordingly, I hereby absolutely, irrevocably and unconditionally waive all (if any) moral rights which subsist in the Intellectual Property in these photographs by virtue of Chapter 4 of the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights I may otherwise have in any territory of the World.