

Information Pack

Hospitality
Action



Summer Cycle Challenge

Hampshire 2025

Monday 23 June

Sponsors:

LAINSTON HOUSE



EXCLUSIVE
COLLECTION

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With thanks to:

Andy Cook Cycling

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 **GEO TRACKS**
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**Summer
Cycle
Challenge**

Hampshire 2025

You guessed it! Our annual Cycle Challenge is on tour. From the Cotswolds to Hampshire. We present to you the Summer Cycle Challenge, Hampshire 2025. Kindly hosted by Lainston House, part of the Exclusive Collection. Join us and 150 other like-minded cycling enthusiasts as we step up a gear to tour the picturesque Hampshire countryside.

Below you will find some useful information about the challenge, however if you have any queries, please **get in touch**.

Taking place on **Monday 23 June** there are **four stunning cycling routes to choose from**, each exploring the stunning Hampshire countryside. All routes will start and end at the charming Lainston House, Hampshire.

- The short ride (20 miles) is perfect for those who fancy a leisurely cycle
- For the more adventurous, there are two mid-routes to choose from (40 and 60 miles)
- With a gruelling (100 miles) route for seasoned cyclists

Hospitality is at the core of this event and participants can expect luxurious feeding stations to be announced soon. Rest assured, they will all be offering five-star sustenance to hungry participants. All cyclists will round off the day with a congratulatory BBQ at the Lainston House finish line and will toast their success with a chilled glass of Taittinger Champagne, kindly donated by Hatch Mansfield.

Please note this challenge can only accommodate 150 participants and the registration portal will close at midnight on Monday 9 June. You can register as an individual or create a team and invite colleagues to join you. If you create a team, you will automatically be named the team captain. If you have any questions about the registration process, on Enthuse, contact maria@hospitalityaction.org.uk Book ASAP to avoid disappointment.

Show your support for Hospitality Action by working up a sweat!

For further information please contact:
Maria Boney on **020 3004 5516** or via maria@hospitalityaction.org.uk
www.hospitalityaction.org.uk



How much will it cost?

Each rider must pay a £50 registration fee and raise a minimum sponsorship of £200 (excluding Gift Aid) with all fundraising done via the Enthuse platform. **We ask that your sponsorship money be raised by Monday 14 July.**

Fees include:

- Pre-cycle breakfast e.g. pastries, tea, coffee, and fruit
- Non-alcoholic refreshments, lunch and snacks throughout the day at all feeding stations
- Glass of Taittinger upon completing the challenge
- BBQ on return with a choice of alcoholic or non-alcoholic beverage

Fees DO NOT include:

- Personal and bike insurance (please arrange ASAP)
- Personal spending money in case of emergency

What equipment will I need?

You will need to bring your own bike. If it is a mountain bike or hybrid, we recommend you put slick tyres on it, particularly if you're riding one of the three longer distances. We will supply general bike maintenance parts to keep you on the road however, there is a charge applicable.

Helmets must be worn whilst cycling.

Will I need to train?

People of all abilities are encouraged to take part in this bike ride and not all participants are experienced cyclists.

This is not a race so you can enjoy this event at your leisure, but a certain degree of fitness and training will be necessary for the three longer rides.



Fundraising.

Hospitality Action is the trade charity offering crucial aid to people of all ages, working and retired, from the hospitality industry.

Funds raised from this challenge will go directly towards helping hospitality people who have fallen on hard times. At the time of registration, your fundraising page will be automatically created. **Please add your photo, personalise the story and set yourself a fundraising target of £200, if not more.** At this point you will be able to connect your Strava, should you wish.

We will be on hand to give you tips on how to reach your fundraising target over the coming weeks as well as sending you tips on training for this exciting challenge!

We ask that all on and offline sponsorship monies are raised by Monday 14 July.

Many companies throughout the UK offer employees the chance to boost their fundraising efforts by 'matching' the money they raise. Please check with your employer if you are eligible.

Summer Online Auction

Monday 16 - Monday 23 June

Hospitality Action Summer Online Auction

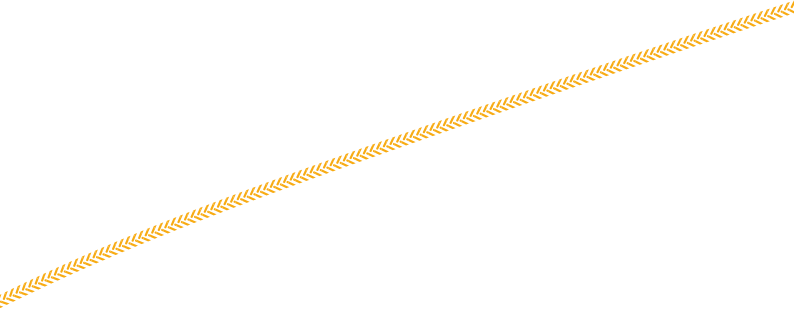


Make a BID difference towards the
Summer Cycle Challenge, Hampshire 2025



To help boost fundraising we will hold an online auction between the 16 and 23 June. If you are able to donate a prize, be it an overnight stay, spa break, dinner or brunch or food, drink or cycling products please email maria@hospitalityaction by 19 May and we will include your generous donation. We will also be asking our cyclists to share the online auction with their friends, family and colleagues to maximise funds raised.





The Summer Cycle Challenge, thanks to our well established Cotswold Cycle Challenge, is a tried, tested, easy to participate in, and inclusive activity that serves to increase employee morale.

By taking part you'll improve upon existing workplace relationships and enhance bonding outside of the workplace, strengthening communication channels and productivity. And most importantly, you'll be making a noticeable positive difference to your industry.

Remember to post snaps of your endeavours and your donation link across social media using @hospaction (X) and @hospitalityaction (Instagram) and #HASummerCycle, tagging your friends at the same time.

On the day.

Lainston House is the challenge start and finish. Upon arriving at Lainston House, please follow the signs for the bike car park for registration, where you will pick up your number, tracking device and be briefed about the ride.

To collect your number, you **MUST** have your helmet with you – remember **no helmet no ride!**

The tracking service will be provided by Geo Tracks and Andy Cook Cycling has designed the routes. There will also be feeding stations along the way.

Please check the weather before you leave, all cyclists should be dressed in appropriate clothing.

IMPORTANT - about your bike! The Event team will do their utmost to support you on the challenge and to repair any mechanical failures. However, the support team will not always be at your disposal throughout the challenge, and it is expected that all participants are capable of at least repairing a punctured tyre. In the case of serious failure, Andy Cook's team are instructed to recover bikes and participants so that they are not disconnected from the rest of the riders.

Please Note: Any spares used by the mechanic will be charged to the participant. Payment should be made with the mechanic directly.





Terms & conditions

The Event

The Event is a combination of 4 different length bike rides, a traditional 100 mile sportive, two mid length rides of approx 40 and 60 miles and a shorter 20 mile ride, which are scheduled to take place on 23 June 2025. The Event is being organised and run by Andy Cook Cycling on behalf of Hospitality Action.

Rules and Regulations – Terms and Conditions

Cyclists: Participants will be responsible for the roadworthiness of their own bicycle. No accompanying vehicles are allowed to follow riders. This event is not a race or trial of speed, but a personal challenge. Whilst on the ride, participants should avoid any unnecessary risks to either oneself or other riders or road users. Sportives are designed as events for cyclists who have the strength, endurance and stamina to successfully complete their chosen ride distance. Please ensure you have done the right level of training for your chosen distance. As the event takes place on the open road, riders must abide by the Highway Code at all times and shall be responsible themselves for any fractions of the law. All riders must be over the age of 18 and wear a Hard Shell Style Helmet. The use of triathlon handlebars is discouraged. However, where riders do have them fitted they are not to be used when riding in a group. Riders agree to participate in this event entirely at their own risk, and must rely on their own ability in dealing with all hazards, and must ride in a manner which is safe to themselves and others.

Payment:

All payment remains the property of the organisation. No reimbursement will be made in case of withdrawal from the event for any existing reason. Payment must be made either by bank transfer or credit/debit card. An acknowledgement of receipt will be sent by e-mail. No changes can be undertaken once the closing date (Monday 9 June) has passed.

Late Entry:

Only 150 places are available. Subject to availability of entry spaces, all late entry requests after Monday 9 June will be handled on a best efforts basis.

Refund Policy:

The fee is non-refundable.

Environment:

Cycling is a very popular activity, in which the contact with nature is fundamental. We firmly ask you not to throw anything on the roads (paper, wrappers, bottles...): the natural environment must be preserved and the longevity of the Summer Cycle Challenge event depends on this. Rubbish bags will be available for you at controls and stations where you can dispose of your empty bottles, wrappers etc. Give the environment the respect it deserves.

Acknowledgment of Health Risk, Responsibility and Insurance.

- I acknowledge that I will be participating in the Summer Cycle Challenge event organised by Andy Cook Cycling which will involve strenuous physical activity.
- I confirm that I am sufficiently fit for, and am not suffering from any health problems which will be exacerbated by such activity.
- I have been advised by Hospitality Action and Andy Cook Cycling to seek advice from a qualified medical practitioner if I have any doubts or concerns about my health or fitness.
- I recognise that cycling on public roads, particularly in mountainous/hilly areas, is an activity with a danger of personal injury and even death.
- I confirm that I am aware of and accept such risk and will be responsible for my own actions and involvement in this activity.
- All participants are covered by British Cycling Third Party Public Liability insurance on the day to the value of £10 million. The cost of this insurance is included in the entry fee. I also acknowledge that I have been advised by Hospitality Action and Andy Cook Cycling to consider additional personal insurance which will cover me for the following:
 - Costs of medical treatment resulting from injury or illness
 - Evacuation
 - Loss of earnings and/or cost of care in the event that I suffer injury or illness during the Event and/or while traveling
 - Against loss of or damage to my property (including my bicycle)
 - Legal expenses

I confirm that it is my responsibility to arrange adequate insurance against such risks listed above. Neither Hospitality Action nor Andy Cook Cycling will accept any responsibility or liability for any costs that may be incurred due to insufficient insurance cover.

If we change the Event:

Circumstances may require some changes to be made at any time to the particulars of the Event (e.g. itineraries, routes etc). Any such changes will be communicated to you as soon as possible and will be held to be of a minor nature, so far as is practicable.

Marketing:

Photographs, likenesses or images of participants may be used in perpetuity by Hospitality Action and Andy Cook Cycling in the promotion of the Event or future initiatives run or organized by either of them. By taking part in the Event, I irrevocably and unconditionally agree to the use of such photographs, likenesses or images being used in this manner. In particular, these photographs may be used for corporate brochures, articles, websites or any other reasonable purpose. Accordingly, I hereby absolutely, irrevocably and unconditionally waive all (if any) moral rights which subsist in the Intellectual Property in these photographs by virtue of Chapter 4 of the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights I may otherwise have in any territory of the World.

Ionela Leta. Room Attendant. We've got you.

From Housekeepers to Catering Assistants.
From Sous Chefs and Kitchen Porters
to Room Attendants like Ionela.
Whatever you do in hospitality, isn't it
good to know that someone's got your
back if life ever takes a wrong turn?

If you need help call
0203 004 5500
or visit our website
hospitalityaction.org.uk

